

SPONSORSHIP OPPORTUNITIES



Al Roker, NBC Today Show (Teens With a Purpose Board of Director) & Nicole Livas



Delegate Jay Jones Awards a Youth the Move Maker Award



Philanthropists George & Janet Moore; Congressman Bobby Scott; City Councilwoman Andrea McClellan; Chrysler Museum, Director & CEO Erik Neil; Former City Councilwoman Dr. Amelia Ross-Hammond: Anne Corso, Chrysler Museum, Director of Education; Michael Berlucchi, Community Engagement Manager



Symone Davis & Kara Dixon from WAVY TV

The Teens With a Purpose (TWP) 2019 TWP Gala will be held November 7th at The Chrysler Museum. It promises to be an evening filled with inspiration as we celebrate Hampton Roads teens' crowning achievements through the Move Maker Awards & Scholarship Program. Move Makers definition: a Young person who has persevered in spite of adversities that may have held him/her back in the past. Going from unsung heroes to Teens!

Teens With a Purpose is the only Hampton Roads organization that provides year-round arts-based youth development programs where teens become the peer leaders. Our decades of service focuses on the areas most vulnerable youth. Teens With A Purpose programs are accessible to every young person. Gala supporters like you, make it possible for this unique program to be offered at no cost to its participants. This work takes place in Hampton Roads class rooms, in their urban garden, in the only teen center in Norfolk and in communities throughout the region. Hard work and outstanding results have earned TWP local, regional as well as national recognition. Our MISSION is to create a platform that empowers young people to use their voice, creativity, reflection and action to affect personal growth, transform lives and impact surrounding communities.

BOARD OF DIRECTORS

Tanya Kearney, PhD, MPA, AIDS Resource Center EVMS - Chair Deirdre A. Love, Executive Director & Founder Michael Berlucchi, The Chrysler Museum Bill & Joanna Fowler, Retired Chemists Charles E. Johnson, Jr., Norfolk Library Board of Trustees Susan Jones, GEICO Al Roker, Today Show Frances Knight Thompson Educational Equity Specialists, LLC Michael Goldsmith City of Norfolk Honorary Member Terri Rigell, Philanthropist, Honorary Member

2018 Gala Supporters Dollar Bank



More organizational info available here























The Pham Family The Fowler's **FOTW**











for TWP and help creatively cultivate the next generation of leaders through one or more of the following opportunities...

*SPONSORSHIPS

This premier sponsorship helps to cover cost of event catering and includes a prime event table for up to 16 guests, two full page ads in the *TWP 2019 Commemorative Magazine*, prominent event signage. You will receive the full Premier partner benefits to include event signage, free link on TWP website, logo on four TWP signature events with onsite activation, TWP newsletter feature article, plus additional promotion and passes to various TWP events throughout the year. You will receive an exclusive lunch with Al Roker from NBC's Today Show for four (transportation/loding not provided).

__ *Motivator* \$10,000

This premier sponsorship helps to cover cost of event catering and includes a prime event table for up to 10 guests, full page back cover ad in the *TWP 2019 Commemorative Magazine*, prominent event signage. *Additionally*, you will receive the full Motivator partner benefits to include free link on TWP website, logo on two TWP signature events, TWP newsletter feature article, plus additional promotion and passes to various TWP events throughout the year. You will receive prominent placement (on-site & promotionally) at our annual community outreach festival, FUSE Festival.

__*Believer* \$2,500

This signature sponsorship helps to provide tickets for our Movemaker award recipients and their families to attend the Gala. It includes one event table for 6 guests, full page ad in annual *TWP 2019 Commemorative magazine*, and prominent event signage. *Additionally*, you will receive the full Believer partner benefits to include free link on TWP website, plus additional promotion and passes to various TWP events throughout the year.

___ Table Sponsor \$1,500

This table sponsorship seats up to 10 and includes promotion in the *TWP 2019 Commemorative magazine* and event signage.

*For custom sponsorships and in-kind donation opportunities, please contact, Michelle Sims, TWP Marketing Director at TWPMichelle@gmail.com or 757.747.2679

ADVERTISING

The *TWP 2019 Commemorative magazine* is an annual publication that is unveiled at the Gala and used throughout the following year as both an informational and marketing tool to help spread the word about the mission and work of TWP. This magazine reaches thousands in the Hampton Roads community and beyond. Choose your ad below:

\$350, Full Page, 4 Color Ad Specs: 8.5"W X 11"H	\$250, Half Page, 4 Color Ad Specs: 8.5"Wx5.5"H	\$225, Quarter Page, 4 Color Ad Specs: 4.25"Wx5.50"H
Ad Deadline: October 10th 2019		
CONTACT INFORMATION Please print below:		
Contact Name:	*Company/Organization:	
Address:		Phone:
Email:	Other sponsorship/advertising an	nount, please specify:\$
METHOD OF PAYMENT		
Check EnclosedAMEXVISA	MC Credit Card #	