

# JUST aart

Concert & Benefit  
Reception



Dear Virginia Beach Business,

Teens With a Purpose is excited to announce the inaugural Just AART at the Virginia MOCA Museum on **August 21<sup>st</sup>**. The Just AART Concert will help empower confident, engaged, literate, ethical and critically conscious young men and women with an event that showcases talent and passion of young people ages 12 to 24 in diversity and genres during this electrifying concert. These, largely underserved, youth poets, musicians, singer and dancers from Virginia Beach and the surrounding area, will be given the opportunity to have their talent showcased on stage at the Virginia Museum of Contemporary Art (MOCA) as they present original pop, jazz, rock and indie arrangements with featured solo and group performances in the form of spoken word poetry and interpretive dance. Students will surmount cultural and socio-economic differences to take part in an experience where young writers and performers learn about themselves and one another in this shared experience. The audience will witness the firsthand accounts, in the form of musical vignettes, of the true stories about how art or **Just AART**, helped shape their lives.

The **Just AART Concert offers hope!** Many young people feel they do not have power over the story that dominates their lives, the power to retell it, rethink it, deconstruct it and change it as times change, because they cannot imagine a bright future. The Just Aart Concert will offer them the opportunity to share their experience as they offer hope to one another through artistic expression! The concert is presented in partnership with the Virginia Beach Arts & Humanities Commission, Africana Virginia Beach, and .....Today, I ask you to join these supporters of Hampton Roads Youth by becoming a sponsor of the Just AART Concert.

Sincerely,



Deirdre A. Love

Executive Director

TWP-The Youth Movement

Phone: 757-747-2679 | [TWPDirect@gmail.com](mailto:TWPDirect@gmail.com)

[www.TWPTheMovement.org](http://www.TWPTheMovement.org)

Teens Creatively Cultivating the Next Generation of Leaders!



## JUST AART CONCERT

AUGUST 21, 2014

VIRGINIA MOCA MUSEUM

*"I am pleased to write this letter of support for Teens With a Purpose youth concert entitled "Just AART Concert." Their proposal to present a youth concert at the Sandler Center for the Performing Arts will advance the mission of the Arts and Humanities Commission and will serve as a means to empower confident, engaged, literate, ethical and critically conscious young men and women. This event will offer exposure to the arts for youth in Virginia Beach and the surrounding area, especially for underserved youth"*

– Warren Harris, Director  
City of Virginia Beach, Office of  
Economic Development

*"I applaud their (TWP) efforts to create new opportunities for youth to present their original pop, jazz, rock and indie arrangements. The event will feature solo and group performances in poetry and interpretive dance in a series of four musical vignettes that will tell the stories of how art or "Just AART" helped change their lives. GEICO has supported Teens With a Purpose since October 2010. The positive impact made by TWP on the youth is well documented. We see the positive outcomes with the young people involved in their programs. Our relationship with TWP has been a rewarding experience and, we are excited about their future and the impacts on our future leaders in the City of Virginia Beach."*

– Joe Thomas, Regional Vice  
President GEICO

## ABOUT TEENS WITH A PURPOSE



TWP – The Youth Movement is a creative youth development organization based out of Norfolk Virginia, serving all of Hampton Roads. As youth and families come to Teens With a Purpose (TWP) for help, we give them hope; we highlight their strengths; we support and encourage, as they transform their lives and communities. Helping teens fully discover and optimize their creative talents, TWP is committed to creating young leaders who positively impact their neighbors, classmates and schools, governments and congregations. Creatively cultivating the next generation of leaders is at the heart of our mission.

**OUR MISSION** *Teens With a Purpose*, was formed in 1996 by Deirdre Love. In 2007, Teens With a Purpose became TWP-The Youth Movement a 501(c) (3) non-profit youth development organization. The organization's 16 years of experience in training young leaders has been recognized both regionally and nationally. Our mission statement follows: *“to create a platform, to empower young people to use their voices, energy, abilities and talents to demonstrate their power to effect personal change and positively impact the lives of others through the arts and humanities, peer-led programs, and special events. We create a safe, non-judgmental environment for self-expression for all young people as we continue to promote healthy life choices.”*

Life Transformation is evidenced through programming like TWP with demonstrated outcomes:

- Reduces risky behaviors
- Builds healthy relationships with self and others
- Strengthens confidence and educational achievement
- Ignites a desire for personal growth and critical thinking
- Creates community engagement & creative youth development

PEER EDUCATION  
& LEADERSHIP

ARTS EDUCATION  
& ENRICHMENT

HEALTH &  
TEEN CAMPS

COMMUNITY  
OUTREACH

### TWP Awards and Recognition

- TWP received Proclamation from Mayor Paul Fraim declaring TWP as outstanding youth citizens and November 1st, 2013 as Youth Empowerment Day in Norfolk.
- Youth Group of the Year at the Cool Awards, City of Norfolk, VA
- Commitment to Children's Award in Hampton Roads Area, Continental Societies, Inc.
- Community Service Award, ODU NAACP Image Award
- Placed 2nd for Youth Group of the Year Award, Virginia Statewide Conference
- Youth Group Achievement Award, Norfolk Environmental Commission
- Disney Friends for Change Grant Recipient

# JUST AART CONCERT & BENEFIT RECEPTION

## SPONSORSHIP LEVELS

### Title Sponsors \$2500

Your organization will be named the title sponsor of the Youth Art Competition's Museum Atrium displays or the Just Aart CD.

- ❖ Full page place in Just AART Souvenir Magazine
- ❖ (25) VIP reception & VIP concert tickets\*
- ❖ (4) Preferred seating passes at all Virginia Beach Africana events includes branded VIP Lawn Chair: *FunkFest Beach Party Friday & Saturday and Sunset Jazz Family Day*
- ❖ Name listing in the program and logo included in sponsor banner on screen pre and post-concert.
- ❖ Name mentions and logo on TWP social media posts and eblast campaign
- ❖ Logo inclusion on TWP website with link to your website
- ❖ Logo placement on Africana Virginia Beach on Just Aart boardwalk banner to be showcased at the Virginia Beach oceanfront

### Choose one of the following.

- Youth Art Competition:** K-12 youth art competition featuring a dozen selected pieces from contributing local youth displayed during and after the concert in the Museum's atrium.
- Just Aart CD label:** Name or company logo printed on every decorative Just Aart Commemorative CD sold and distributed during the pre and post-concert and available on line. (Up to 2,000 CD's offered)

### Emerging Artists \$50

- ❖ Opportunity for up-and-coming Hampton Roads Visual Artists to showcase their art in the Museum of Contemporary Art's Atrium during reception and throughout the entire evening. Only four spaces are available; one large piece per display.
- ❖ Name mention on TWP social media and eblast campaign

### Ribbon Sponsors - up to \$500

This sponsor has the ability to select a ticket package to fit their needs.

- ❖ Name listing in the program and logo included in sponsor banner on screen pre and post-concert
- ❖ Name mentions and logo rotated through TWP social media posts and eblasts
- ❖ Logo inclusion on TWP website

### Choose one of the following.

- Platinum Ribbon Sponsor:** \$500 (20 VIP reception & VIP concert tickets\*) *Includes full page placement in Just Aart Souvenir Magazine*
- Gold Ribbon Sponsor:** \$250 (10 VIP reception & VIP concert tickets\*) *Includes half-page placement in Just Aart Souvenir Magazine*
- Blue Ribbon Sponsor:** \$100 (4 VIP reception & VIP concert tickets\*) *Business Card or name heading the patron list in Just Aart Souvenir Magazine*
- Red Ribbon Sponsor:** \$50 (2 VIP reception & VIP concert tickets\*) *Name or Company name on patron list in Just Aart Souvenir Magazine*

### Youth Group Sponsor \$250

Sponsor a youth group of twenty-five (25) to attend the Just AART concert

- ❖ 25 VIP concert youth tickets
- ❖ Name & Logo on Patron Banner
- ❖ Logo inclusion on TWP Website

### Display/Vendor Table Sponsors \$200

Display your organization's material; maximum of ten spaces are available. Each space is 12'x12' and includes 8' table and 2 chairs.

\*VIP Concert tickets may be donated to a youth group

# SPONSORSHIP PACKAGE ORDER FORM

## JUST AART CONCERT

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook Page/Social Media Page: \_\_\_\_\_

### Select your level of support

- Title Sponsor \$2,500 ( \_\_Youth Art Competition or \_\_Just AART CD Labels)
- Ribbon Sponsor
  - Platinum Ribbon \$500
  - Gold Ribbon \$250
  - Blue Ribbon \$100
  - Red Ribbon \$50
- Display Vendor/Table \$200
- Emerging Artist \$50

Completed Your Order Form, print and mail.

Bill Me

Visa

Name: \_\_\_\_\_

Card#: \_\_\_\_\_

Check enclosed

CSV#: \_\_\_\_\_

Expiration date

(MM/YYYY): \_\_\_\_\_

**Mail Checks or Money Orders should be made payable and mailed to  
TWP – The Youth Movement | 700 E. Olney Road, Norfolk, VA 23504  
attn: Michelle Sims**

Email high-resolution logo or advertisement (jpeg or png) to [TWPMichelle@gmail.com](mailto:TWPMichelle@gmail.com)

TWP-THE YOUTH MOVEMENT | 700 E. Olney Road, Norfolk, VA 23504

EIN: 33-120-7585

Phone: 757-747-2679 | [www.TWPTheMovement.org](http://www.TWPTheMovement.org)

