



TWP-The Movement 700 E. Olney Rd., Norfolk, Va 23504 (757)747-2679 www.twpthemovement.org twpdirect@gmail.com

2016 FUSE Festival featuring the Life is Living Experience



F.U.S.E. Fest, (Focus on peace, Unity, Spirit and Edutainment) is a community event encouraging unity with a focus on family fun for all ages. In its fourth year, this interactive event has transitioned from a teen-led event to a teen and community led experience. Fuse Fest celebrates the heart of inner-city Norfolk through this intergenerational festival in the downtown Church Street District.

Through this community festival, Teens With a Purpose and it's numerous collaborative partners, plan to affirm the beauty of community. Residents from Young Terrace, Calvert Square, Olde Huntersville, and the surrounding neighborhoods will come together to partake in a unique arts and cultural experience that includes: a hands on public art project; interactive play; back to school giveaways, a kids zone with petting zoo, community step,

cheerleading and open mic, health screening; a community garden, local and national talent on the main stage, free food and so much more. Fuse Fest aims to dismantle negative attitudes and beliefs held by and about this community, elevate spirits and foster stronger bonds between every segment of community to help increase peace and harmony in Norfolk. Powered by the City of Norfolk and Youth Speaks.

FUSE Fest celebrates urban life, igniting hope and positive energy in our community through art, music, culture and interactive zones for all generations. September 3rd, 2016; Noon – 8pm

Interactive & Intergenerational Zones:

Main Festival Area @ Church Street & Olney

- Main Stage – Step/Cheerleading Competition, Spoken Word, R&B, Hip Hop and DJ Bee!!
- Hip-Hop Stage – Five Elements of Hip-Hop
- Food Vendors – Healthy & Tasty Food Trucks
- Marketplace – Local Handmade Arts & Crafts
- Players Zone – Seniors play games and interact with youth
- Outdoor Art Gallery - Featuring amazing Arts Exhibits as well as live Art
- Kids Zone - Bounce House, Face painting & more for the kids!

Health Zone @ New Calvary Baptist Church

- Gospel Stage
- Back to School Giveaways
- Health Screenings

Workshops / Human Experience @ VCM Teen Center

- Cultural/Social Workshops
- Human Experience Documentary showing

VIBES Open Mic @ VCM Teen Center

- Local, regional and everyday folk take the stage to share their story in poetry & music





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Sponsorship Opportunities

Contributing Artist - \$50

- Space to showcase original art or produce live art
- Name listing on flyer

Arts & Craft Vendor* - \$75

- 10x10' booth space (tent required)
- Name listing on flyer

Patron Package – \$250

- Your name on our flyer**
- Your name on the festival map
- Your name on our website (sponsorship page)

Onsite Package – \$500

- Everything included in the Patron Package, plus
- Your logo on promotional postcards
- 10x10' booth space (tent required) OR your banner displayed on an activity tent

Partner Package – \$1,000

- Everything in the Patron and Onsite Packages, plus
- A link from our website to yours
- Frequent announcements of your name during the festival
- Your logo on flyer
- Your logo on our website (sponsorship page)

Community Leadership Package – \$1,500

- Everything in the Patron, Onsite, and Partner Packages, plus
- Facebook announcements with link to your website
- Tweet/Facebook/Instagram announcements (5 leading up to the festival)
- Your logo on our website homepage

Champion Package - \$3000.00

- Everything in the Patron, Onsite, Partner and Community Leadership Packages, plus
- Your logo on festival announcement on the Hampton Roads Show and/or other media appearances

* Only hand crafted items will be allowed to vended at 2016 FUSE Festival. ** Our flyers are professionally printed 4x6" full-color glossy. At least 4,000 are printed and distributed in the community and at least 10,000 will be distributed electronically. Vendors are required to provide their own tent. Some vendor tables are available.

