



2016 SUPPORT PACKAGE
CELEBRATING 20 YEARS OF SERVICE IN HAMPTON ROADS

HERE TEENS CREATIVELY CULTIVATE THE NEXT GENERATION OF LEADERS!



As youth and families come to Teens With a Purpose (TWP) for help, we give them hope; we highlight their strengths; we support and encourage as they transform their lives and communities. Helping teens fully discover and optimize their creative talents and their ability to succeed, TWP is committed to creating young leaders who positively impact their neighbors, classmates, schools, governments, congregations and to one another. Creatively cultivating the next generation of leaders is at the heart of our mission.

OUR MISSION: *Teens With a Purpose* was formed in 1996 by Deirdre Love. In 2007, Teens With a Purpose became TWP-The Youth Movement a 501(c) (3) non-profit youth development organization. The organization is celebrating 20 years of experience in providing peer leadership training and has been recognized both regionally and nationally. Our Mission ***"To create a platform that empowers young people to use their voice, creativity, reflection and action to affect personal growth, transform lives and impact communities."***

OUR VISION: Young people shaping and creating an inspired and positive world where dreams become reality and the impossible is made possible for everyone.

OUR PURPOSE: To provide a peer-led environment where all young people are seen, heard, valued and empowered to make safe and healthy lifestyle choices in an evolving and creative space for themselves and others to bring about positive change.

OUR CORE BELIEFS . . .

We believe that all youth matter; we believe that everyone has potential.

We celebrate diversity; we believe artistic expression gives life.

We believe in youth empowerment; we believe in supporting one another.

We believe in community; we believe change happens through dialogue.

We believe in creating safe space.



THE SPACE: Teens With a Purpose ensures that every young person, especially the marginalized, has a safe space made available to them continuously. This space must be fluid so that it will not attempt to predict the needs of its inhabitants, but be open to invite youth to define and redefine it themselves. It must be a place that avails youth to diverse experiences, where they may personally encounter life through a wide focus lens. Having these experiences provokes critical, creative and active participation in the transformation of their world.

THE VOICE: Teens With a Purpose believes that having the freedom to speak and develop your voice strengthens your ability to develop personal power. We value authentic voice. Youth learn how to represent themselves, their experiences, and their ideas, powerfully. Their voices reflect all that is possible. Our youth embrace a lifelong love of language and literature and see the value in who they are and the stories they have to tell. They are developing positive identities and a sense of purpose through the songs, poems, raps and scripts they create. It is for this reason that this organization is rooted in the development of youth VOICE, literacy, poetry and community.

CAMP INSPIRED WAS AN INSPIRATION TO ME BECAUSE EVERYONE (THE CAMPERS, LEADERS, ETC.) ALLOWED ME TO GET TO KNOW THEM AND UNDERSTAND THEM FROM A DIFFERENT PERSPECTIVE. IF YOU'RE TROUBLED OR GOING THROUGH A HARD TIME, CAMP INSPIRED DOESN'T JUST SAY IT'S OKAY TO CHANGE AND BE POSITIVE, AND IT'S ACTUALLY BELIEVABLE. IT'S MADE ME EVEN MORE DETERMINED TO CHASE MY DREAMS AND ACHIEVE MY GOALS. -FALON PERSLEY

POSITIVE TRENDSETTERS!

Teens With a Purpose engages every young person in peer-led projects, programs and events that help them develop personal power. They have the opportunity to succeed, influence others, partake in various arts programs that culminate in a public performance or exhibition designed to help build participant self-esteem and self-efficacy. We share knowledge to strengthen their ability to make informed decisions and to pass on what they learn to their peers regarding issues affecting their generation, including police harassment, bullying, HIV/STD prevention & awareness, sexual identity, distracted driving, dating violence, the high school drop-out crisis, smoking, obesity, and many more social and health issues. **We know that young people listen to each other!**

Further, many economists, business leaders, and policymakers recognize that an education grounded in creativity provides students with workforce skills critical for survival in the 21st century economy. Students' abilities to solve problems, generate and convey new ideas, and work effectively in teams are greatly enhanced by engagement with arts and cultural experiences.

RAISE UP! One million high school students drop out of school each year in the United States. Teens With a Purpose joins the [national conversation](#) to address the High-School Drop-out Crisis from the Hampton Roads perspective. Youth in Hampton Roads share personal stories and poems.

LIFE IS LIVING In 2013, TWP started the F.U.S.E. Festival, a large community outreach effort that addresses teen issues with a totally youthful approach. In 2014 & 2015, the annual teen event was delivered as a three part community festival open to families of all ages featuring visual arts, music, poetry & health screenings. The 2016 FUSE Festival was held on September 10th and is supported by national organization Youth Speaks and the City of Norfolk. The festival featured the Life is Living experience with visual and social justice art projects and more. Norfolk joined Chicago, Houston, Oakland, San Francisco, Philadelphia, New York and Atlanta, in the list of cities which present the Life is Living Festival, celebrating and elevating Urban Life through the Arts.



REDEFINING COMMUNITY TWP has presented many workshops and events that address violence and promote peace and unity throughout the years. In 2014, TWP started presenting workshops and forums in collaboration with the Norfolk Police Department to give youth a safe place to ask questions, express their concerns and provide positive conflict resolution strategies that save lives. In the spring of 2015, TWP and Norfolk Police Department co-presented a free community spring break camp. Workshops with the Norfolk Police Department and Teens With a Purpose were also offered during the summer camp program, Camp Inspired, sponsored by the City of Norfolk. TWP also joined the national campaign [I Want to Live](#) to address the issue of racial profiling with the purpose of shifting

negative perceptions of black and brown people. Deirdre Love serves on the Fair & Impartial Policing Committee for the Norfolk Police Department that focuses on establishing policies and procedures for bias-free policing.

YOUTH POET LAUREATE Teens with a Purpose, [Youth Poet Laureate](#) program is presented in partnership with Urban Word and collaborative partners PEN Center USA and the Academy of American Poets. The Hampton Roads Youth Poet Laureate program aims to identify young writers and leaders who are committed to civic and community engagement, poetry and performance, and leadership and education across Hampton Roads. TWP offered the program to Norfolk youth in 2015. Raven Bland of Old Dominion University was crowned the first ever Youth Poet Laureate in Virginia. Her published book is offered in Barnes & Noble.



HAMPTON ROADS YOUTH POETRY FESTIVAL Now in its 8th year, the Olympic style poetry slam competition showcases the creative genius of young artists, poets, and emerging world changers from around Hampton Roads ages 13-19. Young writers, emcees, spoken word artists and performers take the stage to tell their stories. This festival helps youth to find, develop, apply and publicly present their voices as agents of social change. Grand Slam poets have the opportunity to represent Hampton Roads at various Youth Poetry Slams throughout the country! The festival is featured in Norfolk, Virginia Beach, Newport News, Williamsburg and Washington DC. The TWP Power Tour has gained support from the Norfolk Arts Commission and Virginia Beach Arts & Humanities Commission. The 2016 HRYP Slam team went on to compete at Brave New Voices and ranked #2 in the world at the finals held at the John F. Kennedy Center in Washington, DC.



TEEN LED SUMMER CAMP Teen Camps are where teens become informed regarding personal and social issues, such as self-esteem, bullying, STDs and HIV/AIDS awareness, and engage in arts workshops and physical fitness. Camps are conducted in the spring and summer, are facilitated by teens and young adults, and generally include about 150 participants. In 2016, there will be three summer programs offered--Camp Inspired, Hear This Poetry Intensive and the Norfolk Public Art Project--all at no direct cost to the participants.

teens in America. Teens With a Purpose is committed to educating teens about safe driving. TWP began a partnership with GEICO in 2010 and has toured local high schools, hosted community events and visited media outlets with the prevention message. TWP also has the TWP Drive Safe [social media pages](#) to keep youth engaged all year long. In December 2015, there was a special [DRIVE](#) concert featuring songs and poems about teen safe driving.

DRIVE CAMPAIGN Car accidents are the number one cause of death for



MOVEMAKER AWARD & SCHOLARSHIP Hampton Roads Youth (12-18) are recognized for having made significant strides over the past year while overcoming surmountable obstacles. Many of the young people nominated for this award have never been celebrated before. Last year there were over 34 Move Makers nominated from all over Hampton Roads. In 2015, the first Adam Haylock Scholarship was funded by SunTrust Bank and named in memory of Executive Director, Deirdre Love's son who passed away a few years ago. In addition, due to a donation from McDonald's of Hampton Roads, scholarships were offered to four additional youth. The MoveMakers will be honored at the TWP Gala on November 10th at the Sandler Center in Virginia Beach.

2015 Move Maker Winners

Donovan Pollock, 17, Granby High School
Spencer Hall, 17, Cox High School

(Pictured above with Andrea Bradley, GEICO, Nicole Livas, WAVY-TV and Wynter Benda, City of Norfolk)

CAMP INSPIRED KEEPS ME OUT OF THE DARK CLOUDS THAT KEEP ME FROM BEING A NEGATIVE INFLUENCE ON SOCIETY. I'VE RECENTLY BEEN IN TROUBLE WITH SCHOOL AND THE LAW AND BEING HERE HAS HELPED ME COME WITH A NEW LIFE AND A FRESH START. - DONOVAN POLLOCK

HOW WE DO IT

YOUTH PERSONAL
DEVELOPMENT &
WELL BEING

PEER LEADERSHIP
DEVELOPMENT

ARTISTIC
DEVELOPMENT

COMMUNITY
ENGAGEMENT &
DEVELOPMENT

In 2015, the contributions from dedicated sponsors enabled Teens With a Purpose to facilitate more than **650 hours** of free programs for youth. TWP programs touch practically every facet of a young person's life.

Youth Personal Development & Well Being: This area of development focuses on youth self-confidence, self-awareness, discovery of voice, understanding of behaviors and personality style of self and others. Youth will understand the appreciation of differences (uniqueness), positive skills, attitudes, values and personal goal setting. Activities, workshops and opportunities will be implemented to discuss relevant issues of interest to the youth while increasing young people's self-esteem and promoting behaviors that are demonstrated by maintaining optimal physical and emotional well-being and personal safety.

Peer Leadership Development: This area of development provides youth with opportunities to develop and practice leadership and social action skills in a peer-led environment in order to become catalysts for change and to educate/enlighten fellow peers about relevant issues impacting youth. Youth will be equipped with tools and skills that develop a respect of voice and appreciation of others, along with an understanding of responsible ways to use positive peer influence to promote a healthy, supportive, respectful, safe environment for one another to learn about and discuss issues most relevant to them.

Artistic Development: This area of development enables youth, through creative expression, to hone their ability to communicate, acquire cultural literacy, gain industry knowledge, and most importantly, develop their voice as community leaders. TWP gives youth the opportunity to articulate their experiences and express their creativity through fine arts instruction, multimedia production, and performing arts. Includes the literacy programs Hear This school-based Literacy Program and Hampton Roads Youth Poets (HRYP) and the music program Music Made Simple.

Community Engagement & Development: This area of social responsibility and development provides youth with opportunities to engage with local and national communities to provide community service and model pro-social behavior, proactively contributing to the world. The youth are provided opportunities to develop awareness and understanding of community issues, problems, and resources and are equipped with the knowledge and understanding of how to use their power and influence to bring about positive change, create solutions, while at the same time, share their voice and experiences with others through artistic expression.



"TWP GIVES ME LIKE A SAFE HAVEN, IT MADE ME REALIZE WHAT I WANTED TO DO WITH MY LIFE, WHICH IS PHOTOGRAPHY, DEEJAYING, AND PRODUCING MUSIC. I LOVE COMING TO TWP EVERY DAY BECAUSE IT HELPS ME GET CLOSER AND CLOSER TO MY GOAL AND ALSO HELPING TEENS MY AGE REACH THEIR GOALS." – JALIK J., 14, NORFOLK

HAMPTON ROADS YOUTH POETS WON SILVER AT THE LARGEST INTERNATIONAL YOUTH POETRY FESTIVAL BRAVE NEW VOICES BEATING OUT 53 TEAMS FROM ALL OVER UNITED STATES, UK, TRINIDAD AND CANADA.

WE DID IT!

Teens With a Purpose helps youth develop a set of skills, experiences, relationships and behaviors that enable young people to develop into successful and contributing adults.

- **TWP Presentation in Denver result in Norfolk being named All-America City 2016**
- **2015 Virginia Beach Best All Around Awards for Youth Group**

TWP's Garden of Amity: Teens plant, cultivate and harvest a Garden where they grow, eat and share produce. Over 500 people fed or received produce.

- **Received the 2014 Clean City Youth Award of Excellence from Norfolk Environmental Commission**
- **Recipient of the 2014 & 2015 Global Youth Services Disney Friends for Change Grant Award**
- **Recipient of the 2015 Sodexo Stop Hunger Grant**
- **Recipient of GenerationOn Hunger Grant in 2015**

Promoting Violence Free Communities: TWP partners with Norfolk Police Department for Redefining Community Workshops which help build relationships in the community.

- **Recipient of 2014 Crime Prevention Award outstanding efforts to prevent crime in City of Norfolk & CPAAN**

Instilling the Value of Service: Teens volunteer over 200 hours a year, lending their creativity and effort to a better Hampton Roads.

- **Recipient of the Volunteer Youth Group Award 2015 by Volunteer Hampton Roads**
- **Two Youth won Individual Youth Volunteers of the Year awards for 2015 by Volunteer Hampton Roads**



The Journey Documented

[Teen Help Peers understand facts of AIDS](#), The Catholic Virginian Dec 3, 2007

[Teen volunteers chat with Al Roker](#) The Virginian-Pilot Sep 25, 2008

["AIDS On the Rise"](#) Hampton Roads Gazetti Dec 2008

[Young and Inspired TWP Forum gives teens the drive to succeed](#) Hampton Roads Magazine Nov 2009

["Al Roker Speaks Out Against Violence in Norfolk"](#) The Virginian-Pilot Dec 2009

[African American Today - Deirdre Love "love's work"](#) The Virginian-Pilot Jan 2010

[Youth Workshops tackle tough topics](#) The Virginian-Pilot May 9, 2010

["Hurricane Irene did not stop local teens from preparing for their future"](#) Hampton Roads Messenger Sept 2011

["Teens Empowering Teens to take Charge of Their Lives"](#) Hampton Roads Gazeti Aug 2013

[Teens Win Top awards for Community Service](#) – Norfolk Compass Nov 17, 2013

[Day of Service/Youth Unite TWP Joins Global Youth Service Day](#) – The Virginian-Pilot Apr 13, 2014

[Fuse Festival Celebrates Urban Life](#) – The Virginian-Pilot Sep 10, 2016

[Norfolk All-America City Award](#) – Denver, CO June 17-19, 2016



Help Keep Us MOVING Forward

2016 SUPPORT PACKAGES	Signature Sponsor \$25,000	Motivator Sponsor \$10,000	Believer Sponsor \$5,000	Supporter Sponsor \$2,500	Achiever Sponsor \$1,000	Encourager Sponsor \$500	Patron Sponsor \$250
E-NEWSLETTER FEATURE: Article showcasing lead sponsors' participation and work in the community.	✓	✓					
WORKSHOP OPPORTUNITIES: Provide workshops opportunities at a TWP community event or at our center.	✓						
INDUSTRY EXCLUSIVITY	✓						
VIP PASSES to PREMIER TWP EVENTS: - Power Tour Grand Finale (April 23 rd) - FUSE – Life is Living Festival (September 10th) - 2016 TWP Gala (November 10th)	16 Adults Or 8 Adult & 8 Youth	8 Adult & 4 Youth	6 Adult & 4 Youth	4 Adult & 4 Youth	2 Adults & 4 Youth	2 Adult & 8 Youth	1 Adult
VOLUNTEER OPPORTUNITIES: Looking for a great way to build morale and team-work among your employees? Want to reinforce your company's values through community service? We'll work with you to customize meaningful volunteer opportunities that meet your needs.	✓	✓					
CORPORATE BANNER: Proudly display your support of this organization with your banner prominently at TWP events.	10 events & Teen Center	5 events	4 events	2 events			
PROGRAM ADVERTISEMENTS: Craft your own advertisement for our annual commemorative magazine	2 Full Color Pages	One Full Color Page	Half-Page Color	Half-Page Color	Quarter-Page Color	Business Card Size Ad	Name Listing
ACKNOWLEDGMENTS and LISTINGS: In e-newsletter, press releases, event flyers and posters, invitations, on social media & website (with links)	10 events	5 events	4 events	3 events	2 events	1 event	1 event
CERTIFICATE OF APPRECIATION: Proudly display your community involvement in your place of business with a frame-able certificate of appreciation signed by TWP's Executive Director and BOD Chair or a Custom Award.	Large Award	Large Award	Medium Award	Certificate	Certificate	Certificate	
OUTREACH TABLE: Promote your services to the community	10 events	5 events	4 events	3 events	2 events		
TAX DEDUCTION: Your cash donations are fully-deductible to the fullest extent allowed by law. In-kind donations may also be tax deductible according to market value. Please contact us or your tax professional for more information.	✓	✓	✓	✓	✓	✓	✓

SPONSORSHIP RESPONSE FORM

Contact Name: _____

Contact Title: _____

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City/State/Zip: _____

Phone: _____ Email: _____

Who should we acknowledge for the gift? _____

(Name, company or "Anonymous")

Sponsorship Levels: (Check level)

SIGNATURE SPONSOR	MOTIVATOR SPONSOR	BELIEVER SPONSOR	SUPPORTER SPONSOR	ACHIEVER SPONSOR	ENCOURAGER SPONSOR
\$25,000	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_ Multi-year option	_ Multi-year option	_ Multi-year option	_ Multi-year option	_ Multi-year option	_ Multi-year option
2016 TWP COMMEMORATIVE MAGAZINE					
Full Page Ad		Half Page Ad		1/4 Page	
<input type="checkbox"/> \$300 COLOR		<input type="checkbox"/> \$200 COLOR		<input type="checkbox"/> \$125 COLOR	
<input type="checkbox"/> \$200 B&W		<input type="checkbox"/> \$125 B&W		<input type="checkbox"/> \$75 B&W	
2016 TWP GALA TICKETS					
Adult (Dinner* & Concert)	Youth (Dinner* & Concert)	Adult Group (8) (Dinner* & Concert)	Youth Group (10) (Dinner* & Concert)	Concert Only (individual)	Concert Only (Group of 10+)
<input type="checkbox"/> \$75	<input type="checkbox"/> \$55	<input type="checkbox"/> \$540 <input type="checkbox"/> \$500 (dinner* only)	<input type="checkbox"/> \$525	<input type="checkbox"/> \$20	<input type="checkbox"/> \$10

Donate with a check: Please make check payable to Teens With a Purpose and mail it in with this form to: 700 E. Olney Road, Norfolk, VA 23504. Be sure to give us your mailing address so we can send a thank you letter for your tax deductible contribution. **Donate with a credit card:** Log on to our website at <http://www.twp-themovement.org/donate> to donate securely using PayPal. (no PayPal account necessary)

DEADLINE: ADS OCTOBER 16TH; TICKETS OCTOBER 31ST

**Guests are encouraged to mingle and shop during the dinner hour. Open seating will be offered throughout the venue in chairs, high-tops and at tables.*

TWP-The Youth Movement is a 501(c) (3) tax exempt organization and offers no goods or services in exchange for this contribution, so your donation is tax-deductible according to the extent allowed by law. Please see your tax professional for details. Our tax ID# is 33-120-7585. We will be happy to supply you with a written acknowledgement of your donation upon request.

TWP-THE YOUTH MOVEMENT KEY LEADERSHIP & STAFF

BOARD OF DIRECTORS

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Director

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Michelle Sims, Marketing & Admin Manager

Anthony Holley, Leadership Program Coordinator

"TWP IS MY SAFE PLACE. MY SELF-ESTEEM WAS LOW, I WAS NEVER CONFIDENT, I COULDN'T EXPRESS MYSELF. WHEN I LOOKED IN THE MIRROR, I DIDN'T SEE BEAUTIFUL BUT AFTER BEING HERE I SAW BEAUTIFUL, I SEE SOMEONE WHO ISN'T A SHADOW SOMEONE WHO IS NOT AFRAID TO SAY THEIR FEELINGS" – DAYANA L., 17 YEARS OLD, VIRGINIA BEACH

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LETTER OF SUPPORT

MARK R. WARNER
VIRGINIA

United States Senate

WASHINGTON, DC 20510-4606

January 28, 2016

COMMITTEES:
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URBAN AFFAIRS

BUDGET

INTELLIGENCE

RULES AND ADMINISTRATION

Ms. Deirdre A. Love
1208 Mill Stream Way
Chesapeake, VA 23320-2769

Dear Ms. Love,

I write today to congratulate you for forging a partnership between Teens with a Purpose, Hampton Roads Youth Poets, and Urban World to create the Norfolk Youth Poet Laureate program. I am encouraged to learn that you are working to expand this cultural opportunity to all of Hampton Roads' youth.

From what I have learned, this program identifies youth poets that have a history of artistic success, civic and community engagement, and youth leadership. The program's success is a testament to the pride you take in your community and in the Commonwealth of Virginia. It is important that we encourage the next generation of leadership to speak up and make their voices heard. I congratulate you and your team for offering young people a platform to be heard and an opportunity to contribute to the cultural richness of our community.

I wish you and all of the participants and artists the best of luck in this year's competition.

Sincerely,



MARK R. WARNER
United States Senator

MRW/st

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<http://warner.senate.gov>

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FOLLOW US ON FACEBOOK, TWITTER, INSTAGRAM

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VISIT US AT THE VIVIAN C. MASON ARTS & TECHNOLOGY CENTER FOR TEENS

700 E. OLNEY ROAD, NORFOLK, VA 23504

2016 TWP COMMEMORATIVE MAGAZINE TECHNICAL REQUIREMENTS

Commemorative Magazine 8 1/2x 11:

SPECS

Full Page - Live Area	7.125" x 9.375"
1/2 Page Horizontal	7.125" x 4.875"
1/4 Page Vertical	3.438" x 4.875"

FOR BIOS / ARTICLES: All bios and articles should be submitted in one of the following acceptable file types: Microsoft Word or PDF. Bios and articles should be 800 words or less. Any documents with higher word counts are subject to additional editing. Although we will do our best to catch spelling and grammatical errors before going to press, ultimately everyone is responsible for editing their own content. These files should not have any special formatting, margin settings or fancy fonts since all of that will be stripped out before being placed in the journal.

FOR LOGOS: To insure that your company's brand is presented with the best quality in all of the printed materials, we need a high resolution copy of your logo. If you're sending a JPEG or PNG, please send a high resolution version (300dpi or better), preferably CMYK color format. Preferred file types include print-ready vector formats such as Adobe Illustrator AI, EPS, FH, SVG, or PDF with all fonts converted to outlines.

FOR ADVERTISEMENTS: To insure that each sponsor advertisement is presented with the best quality in the magazine, we require that all ad submissions adhere to the following:

ACCEPTABLE FILE TYPES: Acrobat "PDF": PDF files are the best way to make sure your ad comes out the way you expect. Please make sure files are in CMYK color format, all fonts embedded, and all images are at least 300 dpi. The best way to make sure your files will be properly formatted is by using the PRESS preset within Distiller or the PDF maker. Outline all fonts. Convert all colors/image mode to CMYK. This means there should not be any Pantone or color names. Do not include crop marks unless it's a full page ad. In page setup, make sure the box next to "Use printer's default screen" is checked. All advertisements should also include a JPEG output as proof of what the ad should look like in print.

UNACCEPTABLE FILE TYPES: Publisher, Excel, Pagemaker, Powerpoint or Word

DEADLINE: ADS OCTOBER 16TH; TICKETS OCTOBER 31ST
